

WE'VE SPENT TWO YEARS PLANNING YOUR WEEKEND!

To best enjoy it,
we suggest that you:

Clear your calendar
of all other engagements

Get lots of sleep the
week before

Order your
SITE94 Handbook
(see last panel)

Fill your tank with gas

Practice your Spanish

Put on your
dancin' shoes...
but don't forget
your walkin' shoes

Take Monday off...

(all events are free
and open to the public
unless otherwise noted)

PREPARESE: LLEVAMOS DOS AÑOS ORGANIZANDO SU FIN DE SEMANA!

Sugerencias para
disfrutar plenamente:

Borre otros compromisos
de su calendario

Duerma bastante
la semana anterior

Obtenga su Guía SITE94

Llene el tanque de gasolina

Practique su inglés

Lleve sus zapatos
de baile...
pero no olvide los de caminar

No trabaje el lunes...

(todos los eventos
son gratuitos salvo excepciones
anunciadas)

Installation Gallery
964 Fifth Avenue
Suite 335
San Diego, California
92101

Grand Opening Festivities

!SITE94

Inauguraciones y fiestas

NON-PROFIT ORG.
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S A N D I E G O

T I J U A N A

Friday
23
5:00 P.M.
inSITE94 Projects Open in Downtown San Diego

Children's Museum of San Diego
Museum of Contemporary Art, San Diego
Santa Fe Depot (projects on view until dusk)

Make the rounds to simultaneous receptions with the 15 artists who have created installations at these 3 sites...all within a 6 block radius.

7:45 P.M.
Inaugural Ceremony
Museum of Contemporary Art, San Diego, North Plaza

Cultural and political leaders from both sides of the border join inSITE94 to welcome you to the opening of the largest collaborative project ever undertaken by cultural institutions in San Diego and Tijuana.

8:15 P.M.
Opening Celebration Party
Join the fun!
Feast on fabulous food and dance to the sounds of Anthony Ortega, Marcos Loya and Brave Combo. \$30 per person (\$20 for MCA members and students)...cash bar...send in last panel for your reservation.
For information call (619) 544-1452



S A N D I E G O

T I J U A N A

Saturday
24
1:00 P.M.
inSITE94 Projects Open in Tijuana

Casa de la Cultura Municipal
Centro Cultural Tijuana
Centro Escolar Agua Caliente
Colonia Libertad
El Sótano
Hospital General de Tijuana, B.C.

Tour inSITE94 installations throughout the city.

6:30 P.M.
Inaugural Ceremony
Centro Cultural Tijuana, Museum

Representatives of participating institutions in Mexico look forward to greeting you on the opening day of inSITE94 in Tijuana.

8:00 P.M.
Carlos Fuentes
Common Border: Inevitable Cultures
Centro Cultural Tijuana, Main Theater

One of Mexico's most important contemporary authors and cultural critics joins inSITE94 for the first of two presentations. (in Spanish, simultaneous translation available)

9:30 P.M.
Opening Celebration Party
Centro Cultural Tijuana, Plaza

The celebration continues...come for the second night of festivities, food and dancing. (free admission, no host bar and food)



S A N D I E G O

T I J U A N A

Sunday
25
10:00 A.M.
inSITE94 Projects Open in Balboa Park

Centro Cultural de la Raza
Museum of Photographic Arts
San Diego Museum of Art

Spend Sunday morning in the Park and view the new works commissioned by these 5 institutions.

10:30 A.M.
Breakfast in the Park
Centro Cultural de la Raza, Balboa Park

The director, Board and staff of the Centro Cultural de la Raza invite you to enjoy a light breakfast at their newly renovated facility.

1:00 P.M.
Carlos Fuentes
A Vision of Mexico
Copley Symphony Hall, San Diego

Make your reservations early for Carlos Fuentes' second and final presentation. (in English) \$8 General Admission, \$5 Students. Tickets available at TICKETMASTER tel. (619) 220-TIXS; Symphony Hall Box Office tel. (619) 699-4205; and Installation Gallery tel. (619) 544-1452.

5:00 P.M.
Grand Opening of the California Center for the Arts Museum
California Center for the Arts, Escondido

You're invited to attend the weekend's finale, celebrating the grand opening of San Diego County's newest museum and cultural center. Music, food, refreshments, entertainment and much more. \$20 per person. Call the Center at (619) 738-4100 for reservations.



S A N D I E G O

T I J U A N A

Important names
and numbers
for your weekend

Children's Museum of San Diego
200 West Island Avenue
San Diego, CA 92101
(619) 233-8792

Installation Gallery
964 Fifth Avenue
Suite 335
San Diego, CA 92101
(619) 544-1452

Museum of Contemporary Art, San Diego
1001 Kettner Boulevard
San Diego, CA 92101
(619) 234-1001

Santa Fe Depot
1050 Kettner Boulevard
San Diego, CA 92101
(619) 544-1452

California Center for the Arts Museum
Escondido Boulevard
and Valley Parkway
Escondido, CA 92025
(619) 738-4100

Centro Cultural de la Raza
2004 Park Boulevard
San Diego, CA 92101
(619) 235-6135

Copley Symphony Hall
750 B Street
San Diego, CA 92101
(619) 699-4205
TICKETMASTER (619) 220-TIXS

Casa de la Cultura Municipal
París y Lisboa #5
Colonia Altamira
Tijuana, B.C. Mexico
(66) 37-31-22

Centro Cultural Tijuana
Paseo de los Héroes y Mina
Zona Río
Tijuana, B.C. Mexico
(66) 84-11-11 x105

S A N D I E G O

T I J U A N A

Reserve your tickets for the Opening Celebration Party
on 9/23 and order SITE94 Handbooks here!

Please provide the following information, enclose with charge information or payment and mail to:
Installation Gallery, 964 5th Avenue, Suite 335
San Diego, California 92101

name

mailing address

city/state/zip

phone

Enclosed please find payment for the following:

Opening Celebration Party 9/23
tickets at \$30 each at \$20 each (MCA members) at \$20 each (students)

Tickets will be mailed within the U.S. for reservations received by 9/15.
Those received afterwards will be held at the door.

SITE94 Handbooks shipped within the U.S.
Handbooks at \$8 each Includes California State tax and Priority Mail delivery to any address in the U.S. Sorry we are unable to mail in Mexico.

Note: Handbooks will also be available at each participating institution and at Installation Gallery.

Enclosed is my check made payable to Installation Gallery for \$
Please charge my ☐ Visa ☐ MasterCard ☐ American Express (check one)

name as it appears on card

acct. #

signature

exp. date

TEAR HERE, ENCLOSE PAYMENT AND MAIL BACK...SEE YOU ON THE WEEKEND

information

