

inSITE94 book out; inSITE97 is in works

InSITE94, the sprawling, ambitious exhibition that stretched across San Diego County and Tijuana, may be history. But its catalog has just been published, with vivid photographs of the many artists' projects by Philipp Scholz Rittermann and four essays by noted critics from the United States and Mexico. It's available for \$25 at most of the major art showcases.

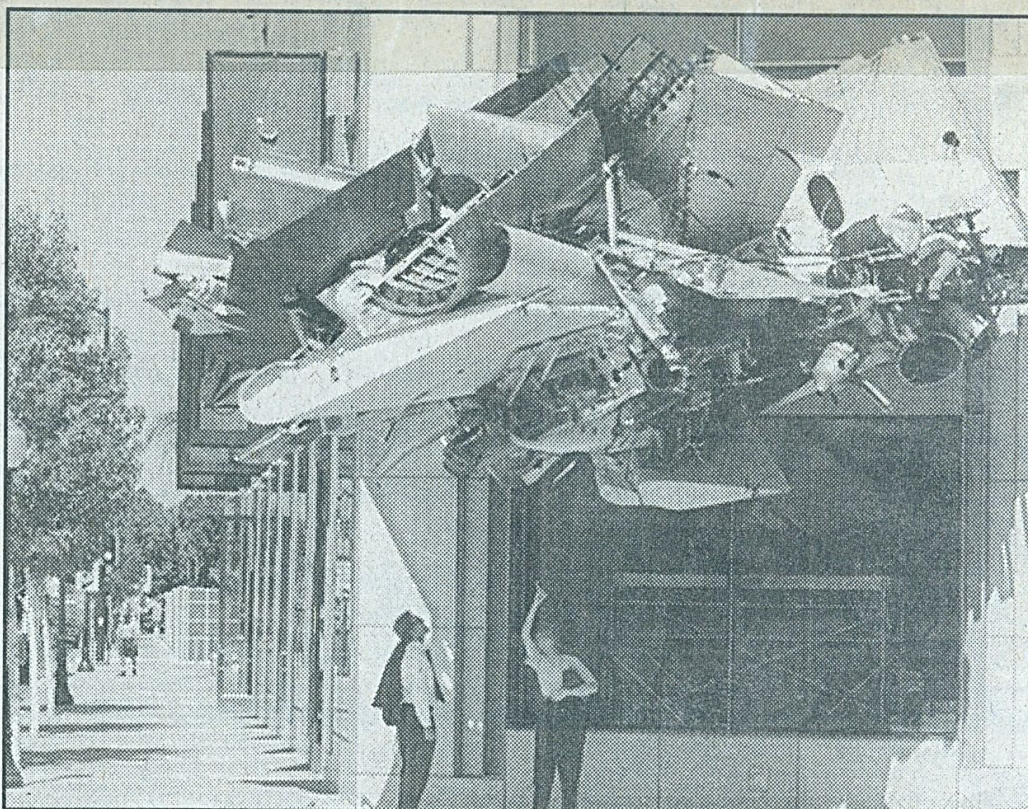
And along with the debut of the catalog comes word there will definitely be another inSITE. Not in '96, as once projected, but a year later.

inSITE97 looks to be even more ambitious than the previous version, though inSITE94, with its 76 shows and site works, wasn't short on ambition.

"We intend to focus on artists working in the Americas," said Michael Krichman, president of the inSITE board of directors.

Four curators will oversee the show and they reflect this focus. Three, already confirmed, are Ivo Mosquito from Brazil, whose credit list of projects includes the São Paulo Biennial; Olivier Deboise, a Mexican critic who heads Curare, a non-profit arts think tank; and Sally Yard, the chair of the USD art department and editorial director of inSITE94. A Canadian curator will complete the list, which is designed to selectively span the Americas.

Krichman explained that all of



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Recent sight: Nancy Rubins' "Airplane Parts and Building: A Large Growth for San Diego," extending outward from the Museum of Contemporary Art downtown, was part of inSITE94.

In Perspective

ROBERT L. PINCUS

the curators will spend time here, visiting studios and getting acquainted with artists from San Diego as well as Tijuana.

"We're hoping that these residencies will be of great benefit to the artists of the region."

Working collaboratively, the team of curators will develop a theme for the exhibition and select artists for inSITE97. This approach will mark a departure from inSITE94, which pointedly avoided any thematic focus.

There also will be a greater emphasis on art located outside galleries and museums, while the sites

will be less far flung. The emphasis will be on hubs in and around downtown San Diego and Tijuana.

The number of participating institutions will be smaller. They will number 22.

Installation Gallery, which coordinated inSITE94, will work in a more collaborative fashion on inSITE97 with the Instituto Nacional de Bellas Artes and the Consejo Nacional para la Cultura y las Artes in Mexico City. The projected budget for inSITE97 is 1.5 million. This will include costs for realizing the exhibition as well as for educational programs, outreach, promotion and publications. The James Irvine Foundation has awarded a \$150,000 grant for curatorial planning and educational programming — quintupling the amount it gave to inSITE94.