

**FOUNDATION AND CORPORATE SUPPORTERS**

The third year of the inSITE97 fundraising campaign got off to an exciting start in March with news that the project has been awarded a \$20,000 grant from the National Endowment of the Arts (NEA) to support works by Vito Acconci, Judith Barry, Gary Simmons, and Nari Ward. The NEA joins major government supporters including the City of San Diego Commission for Arts and Culture; the California Arts Council, a state agency; the Fondo Nacional para la Cultura y las Artes; and the Instituto Nacional de Bellas Artes.

Major commitments from individual donors and private foundations were received in early April from The Nathan Cummings Foundation, the second grant to inSITE97, for the development of community engagement and education programs; Eva and Marc Stern to underwrite education programs; Irwin and Joan Jacobs to fund Laurie Anderson's performance; The Travelers Foundation to support community engagement programs; and The Peter Norton Family Foundation.

In-kind support has been contributed by Outdoor Systems Advertising (billboard and bus shelter advertising space for inSITE97 and Danielle Michaelis' community engagement program); Califormula (air time to promote inSITE97); *The San Diego Daily Transcript* (production of a magazine supplement that will be distributed free of charge during the exhibition); Aeroméxico (airline tickets for all artists and speakers from Mexico and Brazil); RanRoy Company (printing); Microsoft de México (computer software for education programs); and the ReinCarnation Project (sites for artists projects, Laurie Anderson's performance, and the Street Party in San Diego).

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**Foundations**

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 National Endowment for the Arts

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Julie Dunn, Danielle Reo

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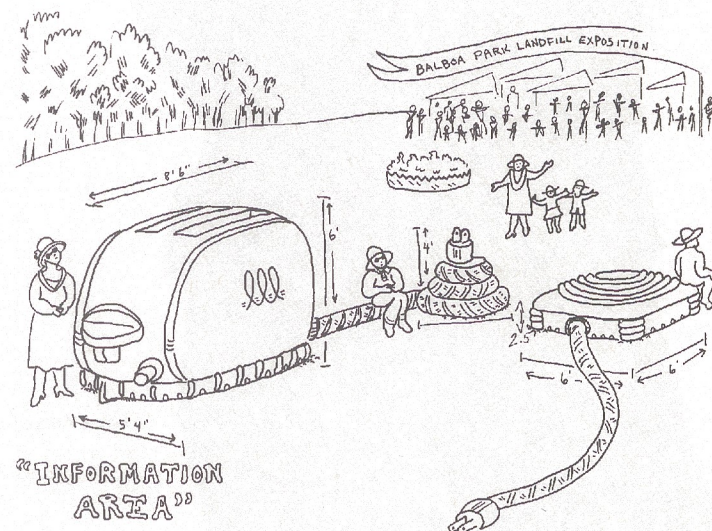
Leah Roschke

**Photography**

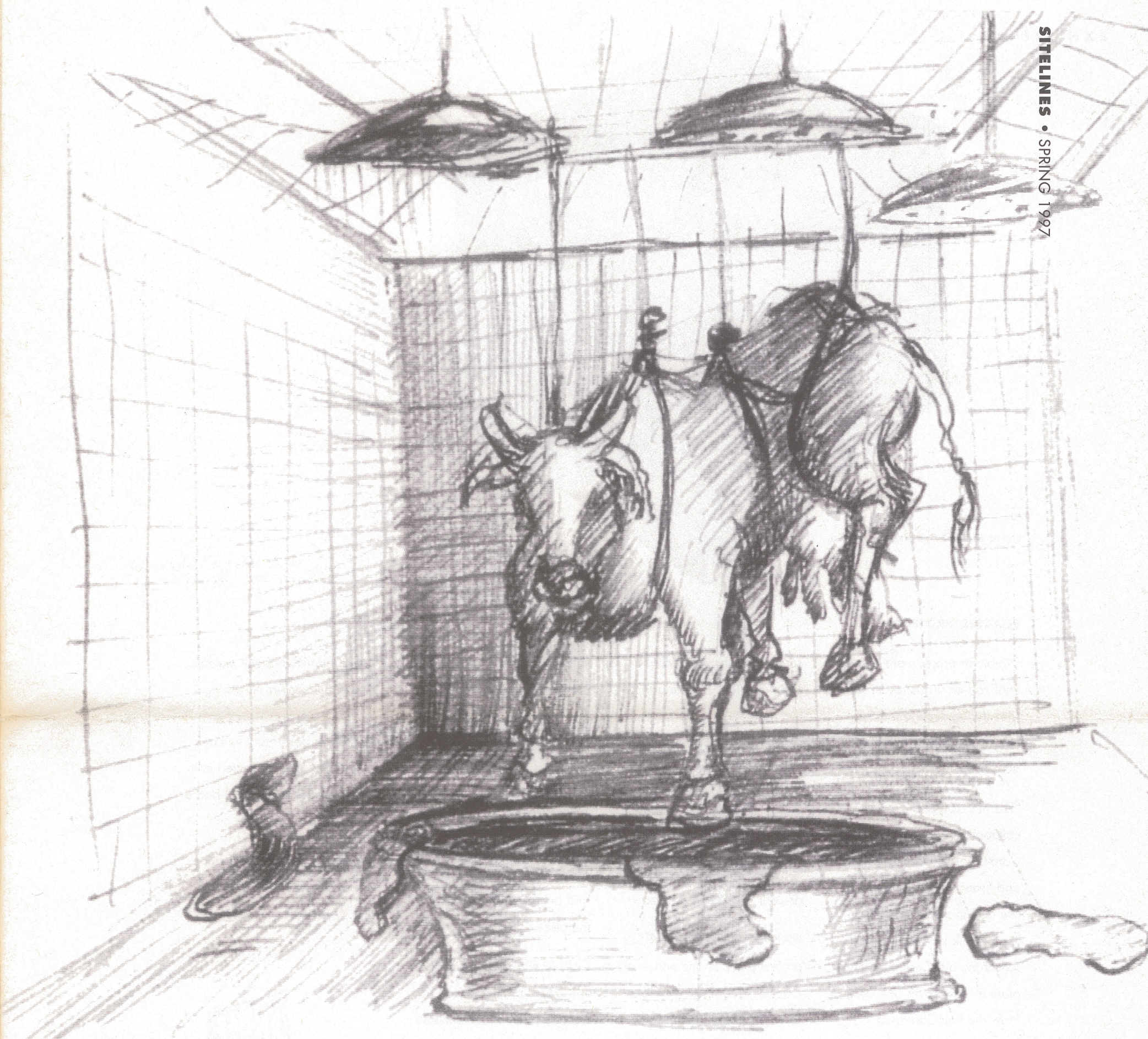
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**Printing**

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CINDY ZIMMERMAN • PROPOSAL SKETCH



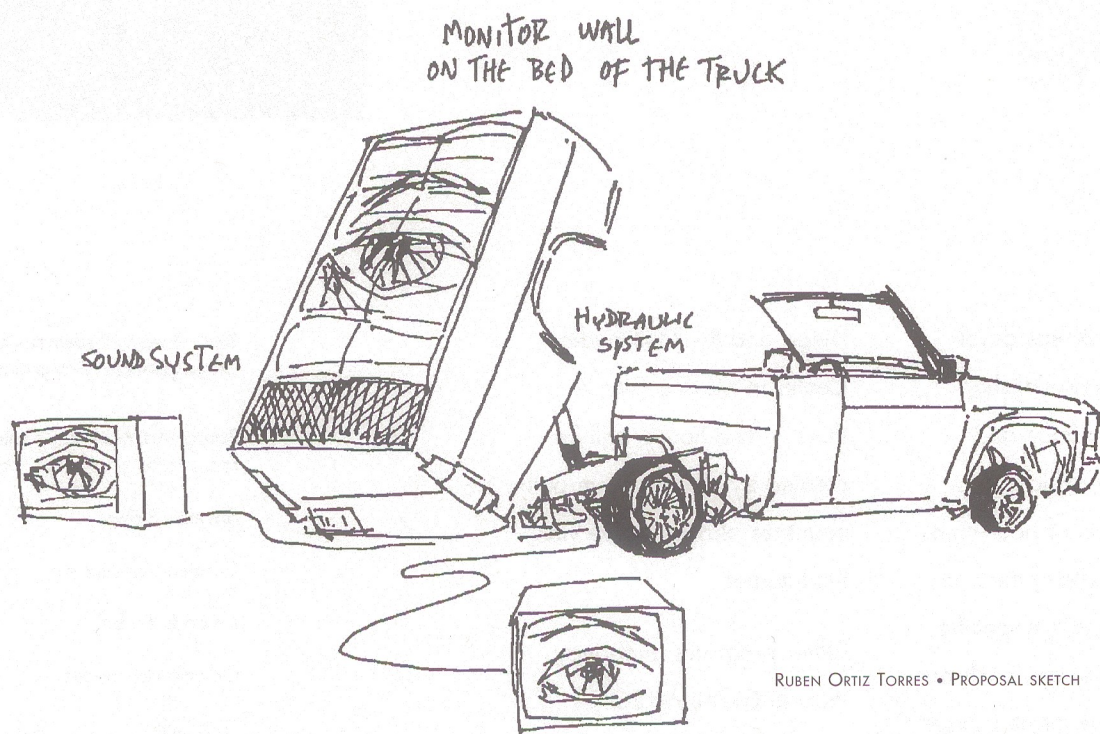
SITELINES • SPRING 1997

HELEN ESCOBEDO • PROPOSAL SKETCH

**inSITE97**

**inSITE97** is a three-year collaborative artistic venture of twenty-six nonprofit and public institutions in Mexico and the United States focused on the investigation and activation of public space in the San Diego/Tijuana region. The project includes two major components: a nine-week exhibition, opening September 26, 1997, of new works by artists of the Americas; and ongoing community engagement and education programs spearheaded by artists from San Diego and Tijuana.



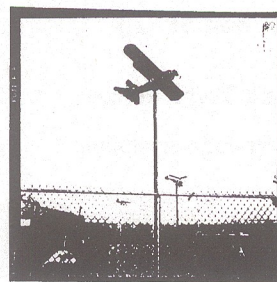


RUBEN ORTIZ TORRES • PROPOSAL SKETCH

#### CURATORIAL UPDATE

The inSITE97 curatorial team (Jessica Bradley, Olivier Debroise, Ivo Mesquita, and Sally Yard) had its final meeting to review artists' proposals in March in San Diego. Beyond inSITE97, members of the team have been busy with a variety of exciting projects: Mesquita returned to the Center for Curatorial Studies, Bard College as curator in residence for the spring semester (In March he made presentations on the process of working on inSITE97 at the Tate Gallery and the Royal College in London.); Debroise opened the exhibition *Retrato de una Década: David*

*Alfaro Siqueiros 1930-40* (co-curated by Jay Oles) at the National Museum in Mexico City; Bradley organized several exhibitions at the Art Gallery of Ontario in Toronto including *Making Strange* (Mike Kelley, Cindy Sherman, and Laurie Simmons, among others); and Yard completed her new book, *Willem de Kooning*, to be published later this year. The curators plan to spend most of September in the region during the construction of artists' projects.

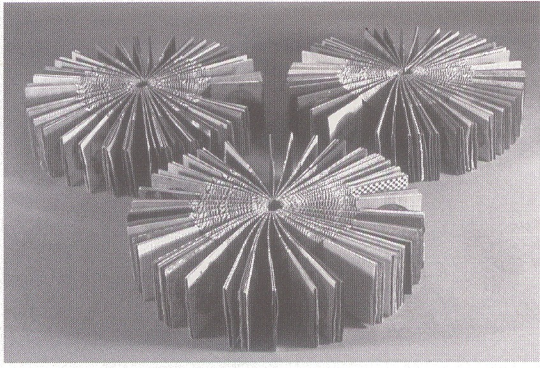


MIGUEL RIO BRANCO • PROPOSAL PHOTOGRAPH

#### Exhibition

- Eduardo Abaroa • Mexico
- Vito Acconci • United States
- Kim Adams • Canada
- Francis Alÿs • Mexico
- Fernando Arias • Colombia
- David Avalos • United States
- Judith Barry • United States
- Rebecca Belmore • Canada
- Miguel Calderón • Mexico
- Tony Capellán • Dominican Republic
- Chicano Park Artists Task Force  
United States
- Jamex and Einar de la Torre • Mexico
- Gonzalo Díaz • Chile
- Manolo Escutia • Mexico
- Iran do Espírito Santo • Brazil
- Christina Fernandez • United States
- Andrea Fraser • United States
- Thomas Glassford • Mexico
- Quisqueya Henríquez • Cuba
- José Antonio Hernández-Díez  
Venezuela
- Louis Hock • United States
- Spring Hurlbut • Canada
- Doug Ischar • United States
- David Lamelas • Argentina
- Ken Lum • Canada
- Liz Magor • Canada
- Anna Maria Maiolino • Brazil
- Rubén Ortiz Torres • Mexico
- Rosângela Rennó • Brazil
- Miguel Rio Branco • Brazil
- Betsabeé Romero • Mexico
- Daniela Rossell • Mexico
- Allan Sekula • United States
- Gary Simmons • United States
- Lorna Simpson • United States
- Melanie Smith • United Kingdom/Mexico
- Pablo Vargas Lugo • Mexico
- Nari Ward • Jamaica/United States
- New Collaborations**
- Helen Escobedo • Mexico
- Patricia Patterson • United States
- Marcos Ramírez ERRE • Mexico
- Deborah Small • United States





GENIE SHENK • DREAMING, 1994

**PROGRAMS COMMENCE**

The community engagement component of inSITE97 is in full swing with two dozen area artists implementing their programs. The artists, who are working in conjunction with the twenty-six nonprofit cultural institutions collaborating on inSITE97, are engaging over eight thousand local students and residents in their programs.

The programs will operate within the urban fabric of San Diego and Tijuana, but are as varied as the neighborhoods that make up the binational region.

CARMEN CAMPUZANO and over one hundred children (ages five to fifteen) from five Tijuana orphanages and community centers are working together on a series of murals based on the experiences and memories of recent immigrants to the city. The murals are being created in colonias throughout Tijuana and will later be displayed in a park near Playas de Tijuana where they will be on view for several months, beginning in June.

GENIE SHENK has developed a lecture/workshop program, *The Book and Public Space*, which will explore the art of book-making and the role of the book in documenting site-specific and installation art. Each participant will generate a page for a collaborative book that will be printed in an edition of five hundred. The program was kicked off by a lecture on May 19 at the Athenaeum Music and Arts Library. (For more information or to enroll in the program contact Erika Torri at 619/454.5872.)

SHELDON BROWN, known for his cutting-edge computer-based projects, will create *Mi casa es tu casa/My House Is Your House*, a new virtual public space for simultaneous interaction among children in Mexico and the United States. Using materials particular to each country, a house will be constructed at the Children's Museum in San

Diego and the Multimedia Center in Mexico City. A third, virtual house, will be created by children from both countries *playing house* via the Internet.

Other programs underway include GLEN WILSON's production of black and white film shorts exploring the ritualized pace of everyday life in North Park, ROBERTO SALAS' examination of the history and meaning of piñatas in the Americas, and OCTAVIO HERNANDEZ' investigation of public space in San Diego and Tijuana through the collection and manipulation of urban sounds.



**San Diego/Tijuana Community Engagement Programs**

Border Art Workshop/Taller de Arte Fronterizo

Sheldon Brown

Carmen Campuzano

Amanda Farber

Octavio Hernández

Fran Ilich

Alfonso Lorenzana/Francisco Morales

Danielle Michaelis

Ugo Palavicino

RevolucionArte

Roberto Salas

Genie Shenk

Ernest Silva

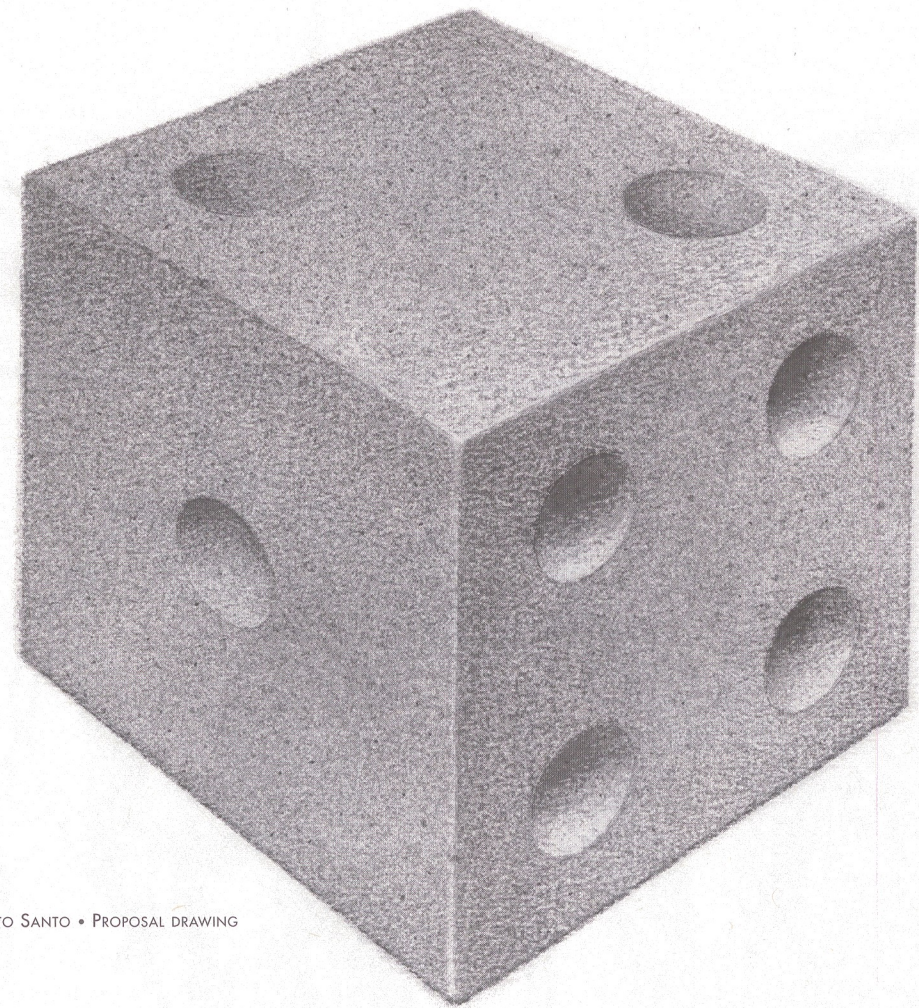
Glen Wilson

Cindy Zimmerman

CHILDREN FROM TIJUANA (ABOVE) AND POPOTLA (BELOW) PARTICIPATE IN WORKSHOPS LED BY CARMEN CAMPUZANO AND REVOLUCIONARTE.







IRAN DO ESPIRITO SANTO • PROPOSAL DRAWING

**SELECTED PROJECTS**

Exhibition projects are being finalized as artists revisit their sites during second residencies and refine their proposals.

HELEN ESCOBEDO and her collaborative team (Alberto Caro-Limon, Armando Lavat, and Franco Mendez Calvillo) are designing an installation for the milk processing facilities of the old Carnation milk plant in downtown San Diego (now the ReinCarnation Project). The work will deal with the progressive cleansing or *de-milk-ization* of milk as seen from two diverse cultural viewpoints, north and south of the border.

RUBEN ORTIZ TORRES will build a *low rider video machine* by customizing a truck. Using a hydraulic lift, the artist will convert the truck's bed into a movie

screen on which he will project new videos relating to low rider culture. An accomplished film maker and photographer (and now, truck mechanic) Ortiz Torres plans to display the truck and videos at various inSITE97 venues during the exhibition, as well as at local car shows.

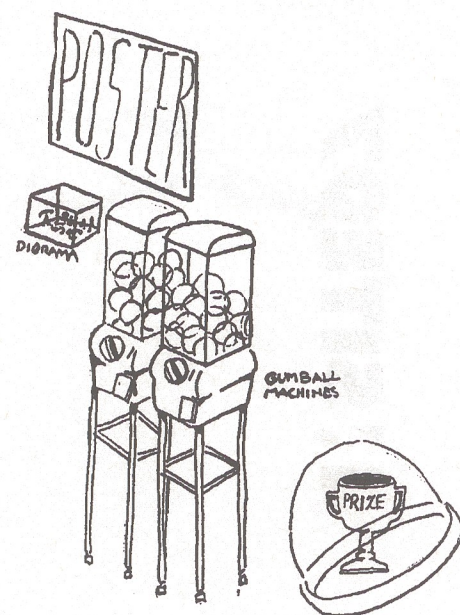
IRAN DO ESPIRITO SANTO's project plays on the notion of chance: in terms of the history of gambling in the region and its role in the relationship of San Diego and Tijuana; in the gamesmanship associated with both *legal* and *illegal* border crossing; and in the destiny dictated by place of birth. The project includes the fabrication of multiple sets of solid granite dice to be sited in both cities.

EDUARDO ABAROA will install vending machines containing sculptural elements, designed by the artist, at a variety of locations in San Diego and Tijuana. The work, which will operate as a mini treasure hunt, will be completed by the viewer who will find and purchase all elements of the prize.

QUISQUEYA HENRIQUEZ will create an installation in the basement of the Children's Museum of San Diego. Her piece consists of a room that will be compartmentalized by a grid of cords and hooks, strung horizontally at waist-level. The viewers will be encouraged to enter the work and maneuver through the grid, unhooking and re-hooking the cords as they go.

GARY SIMMONS will execute *Desert Blizzard*—a skywriting performance in the southern California desert that will be filmed and later projected onto a train departure/arrival board at the Santa Fe Depot.

Additional project proposals are available on the web at <http://www.insite97.org>.



EDUARDO ABAROA • PROPOSAL SKETCH

**SAVE THE WEEKEND**

Mark the weekend of September 26-28 on your calendar and plan to participate in the many exciting activities celebrating the opening of inSITE97. Festivities will begin on Friday evening, September 26, at the new Performance Park of the ReinCarnation Project in downtown San Diego with a concert by world-renowned performance artist, musician, and composer Laurie Anderson. Anderson will present the West Coast premiere of her critically acclaimed work, *The Speed of Darkness* featuring stories and songs about the future of art and technology. Anderson's performance will be followed by a Street Party with music and dancing. The evening is a joint production of inSITE97 and Sushi Performance and Visual Art.

Advance reservations for Laurie Anderson and the Street Party are available now through inSITE97 (619/544.1482), Sushi Performance and Visual Art (619/235.8466), and after June 1 through Ticket Master (619/220.8497). Reserved seats are \$40, general admission \$25. Admission to the party only (10:00 p.m.-12:00 midnight) will be \$10 at the door.

inSITE97 will be officially inaugurated on Saturday evening, September 27, at the Centro Cultural Tijuana (CECUT). The inauguration will be followed by a fiesta featuring several of Mexico's hottest bands. The evening is free to the public.

**TOUR UPDATE**

We are pleased to announce that the following hotels are offering special rates for visitors to San Diego and Tijuana during the exhibition. Just mention inSITE97 when making your reservation.

- Clarion Hotel Bay View, San Diego  
800/766.0234
- Grand Hotel, Tijuana  
800/GRAND.TJ
- Hyatt Regency, San Diego  
800/233.1234
- La Villa de Zaragoza Hotel  
66/85.18.32
- Quality Resort, Mission Valley  
San Diego  
800/228.5151
- The St. James Hotel  
800/228.2828
- US Grant Hotel  
800/237.5029
- The Westgate  
800/221.3802
- The Westin, Horton Plaza  
800/6WESTIN

**Participating Institutions**

- African American Museum of Fine Arts
- Athenaeum Music and Arts Library
- California State University San Marcos
- Center for Research in Computing and the Arts University of California, San Diego
- Centro Cultural de la Raza
- Centro Cultural Tijuana
- Centro Universitario UNIVER, Noroeste
- Children's Museum of San Diego
- Departamento de Cultura Municipal Tijuana
- El Colegio de la Frontera Norte
- El Sótano
- Founders Gallery University of San Diego
- Fundación Cultural Artensión Artención, AC
- Installation
- Instituto de Cultura de Baja California
- Instituto Nacional de Bellas Artes
- Museum of Photographic Arts
- Mexican Cultural Institute of San Diego
- San Diego Museum of Art
- Southwestern College Art Gallery
- Stuart Collection University of California, San Diego
- Sushi Performance and Visual Art
- Timken Museum of Art
- Universidad Autónoma de Baja California
- Universidad Iberoamericana Plantel Noroeste
- University Art Gallery San Diego State University

**STUART COLLECTION VIDEO**

*Scholars and Sculpture*, a video documenting the Stuart Collection at UCSD, will premiere Friday, June 13, at 8:00 p.m. and 10:00 p.m. The collection includes works by Robert Irwin, Bruce Nauman, Jenny Holzer, and William Wegman. UCSD-TV will air the program on UHF channel 35, Southwestern Cable channel 15 or 18, Coronado Cable channel 16, and Cox Communications channels 76 and 58.



LAURIE ANDERSON