Classical X-BACH 540 AM Blends Classical Music And Fine Art

X-BACH 540 AM is a corporate sponsor of **inSITE97** and one of the best sources of fine arts information in San Diego County.

X-BACH Stereo is the only classical radio station offering complete coverage of the greater San Diego area through AM Stereo broadcasts and two FM cable systems. X-BACH is heard on 92.3 FM on Cox Communications system's FM lineup and on Southwestern Cable's Channel 53 music choice lineup.

Mt. Wilson Broadcasters Inc., owners of X-BACH, has been producing fine arts programming for more than 30 years between Classical 105.1 KKGO-FM in Los Angeles and Classical KKHI AM-FM in San Francisco. Saul Levine, who is the last sole operator of a group of major stations in San Diego, Los Angeles and San Francisco, owns Mount Wilson. Levine has declined lucrative offers from several conglomerates because he intends to keep Classical Radio alive and well in all three markets. "I simply get more gratification from running the stations than money can buy," Levine explains.

X-BACH features some familiar voices and some new ones. Karl Haas' program airs on Saturdays and Sundays and Ian Campbell can be heard every Sunday evening from 6 p.m. to 7 p.m. with the San Diego Opera Radio Program.

Each morning X-BACH listeners are greeted by Gary Hollis, then it's Jan Simon in Middays, followed by Ian Freebairn Smith for your afternoon commute.

X-BACH'S personable announcers are knowledgeable about the music they play, as well as the San Diego arts community. X-BACH airs features with information regarding concerts, plays, special events and museum exhibitions. X-BACH also broadcasts special programs including the Metropolitan Opera, starting in December, Detroit Symphony performances, New York Philharmonic concerts, and once a month X-BACH will air Sunday matinee performances of the San Diego Opera.

X-BACH is your connection to the Arts for San Diego, playing classical music for all of San Diego.