

## inSITE97-openings



Performance Artist Laurie Anderson is the headliner for **inSITE97's** opening ceremonies in San Diego on Sept. 26. Photo by Gert Krautbauer.

### inSITE97 Openings Reflect The Exuberance And Eclecticism Of The Binational Art Venture

The grand opening of **inSITE97**, which includes the unveiling of 42 new works in public spaces and performances and street parties on both sides of the border on Sept. 26-27, is shaping up to be as exuberant and unpredictable as **inSITE97** itself.

Acclaimed performance artist Laurie Anderson is the headliner for the San Diego opening at 7:30 p.m., Friday, Sept. 26 at The ReinCarnation Project, 1081 J St., San Diego. Anderson's performance, *The Speed of Darkness*, is underwritten by Joan and Irwin Jacobs. Reserved tickets are available from **inSITE97** (619) 544-1482, and Sushi Performance and Visual Art (619) 235-8466. General admission tickets are available through Ticketmaster, (619) 220-TIXS or at any Ticketmaster outlet.

Anderson is one of the world's premiere performance artists. *Wired On Line* says, "Her complex and multifaceted art crosses and mixes genres with witty grace (she is a musician, singer, dancer, sculptor, photographer and technology freak)." Her art examines the United States and what it means to be an American adult today. Her performances include electronic instruments, special effects, gadgets and paraphernalia.

Anderson's performance will be preceded by opening ceremonies featuring local and

national dignitaries, from the United States and Mexico, and Andrea Fraser, whose project for **inSITE97** is an inaugural speech that will be taped and later be on view at the Centro Cultural Tijuana and the Children's Museum/Museo de los Niños, San Diego.

The San Diego opening festivities will culminate with The **inSITE97** Street Party featuring music by Ruby & the Red Hots from 10 p.m. to midnight also at The ReinCarnation Project. Tickets to the street party only will be available at the door for \$10 beginning at 9:30 p.m.

The inaugural festivities for **inSITE97** in Tijuana will be Saturday, Sept. 27, at the Centro Cultural Tijuana, Paseo de los Heroes y Mina. The highlight of the evening will be a 9 p.m. free concert by Café Tacuba, a Mexico City rock band that blends "rocanrol" with traditional Mexican styles and indigenous instruments.

**inSITE97** is coordinated by Installation, a nonprofit arts organization in San Diego that has been presenting new work in the visual arts for the past 16 years, and the Instituto Nacional de Bellas Artes (INBA), Mexico's foremost fine arts institution. The project is organized in association with the consulate general of Mexico in San Diego, the state of Baja California and the city of Tijuana.



## inSITE97-how to see inSITE97

# How to See inSITE97

With 42 projects at 24 sites in San Diego and Tijuana, seeing inSITE97 may seem like a challenging endeavor. To make it easier, inSITE97 organizers have developed a series of tours by foot, trolley, car and bus that offer visitors a fast-paced, one-day or leisurely, two-day experience of the exhibition.

Those who want to participate in a lively dialogue about the exhibition should consider the docent-led tours, which are described below. Docents will lead walking tours of Downtown San Diego and bus tours of Tijuana sites from the Santa Fe Depot each Saturday and Sunday from Oct. 4 through Nov. 30. Docent-led bus tours will also originate at the Centro Cultural Tijuana (CECUT) on several weekends during the nine-week exhibition.

Those who prefer to experience inSITE97 on their own have the option of following the individual walking, trolley and car tours described below.

No matter how one chooses to see inSITE97, they should take along two invaluable companions: *The San Diego Daily Transcript* supplement and the *inSITE97 Guide*. The guide is a 74-page handbook that provides detailed maps as well as artists' statements and preliminary drawings and photographs.

The *inSITE97 Guide* is available from Installation, 964 5th Avenue, Suite 320, San Diego, CA 92101 and at inSITE97 information centers located at the Santa Fe Depot, the Children's Museum and the CECUT. It can also be ordered over the phone by calling (619) 544-1482. The cost is \$4 (tax included). Here are a variety of ways to enjoy inSITE97:

### Tours Originating in Tijuana

#### Bilingual Family Tour of Tijuana Projects

Description: A bus tour designed for children and families. The tour will visit selected inSITE97 projects in Tijuana.

Dates: Saturdays, Oct. 4 - Nov. 29

Meeting Point: Centro Cultural Tijuana (CECUT) Paseo de los Heroes y Mina, Tijuana

Time: 9 a.m. to 2 p.m.

Cost: \$4 per person, children under 12 are free

Reservations and Information: Recorridos Didacticos and Centro Cultural Tijuana (CECUT).

Ana Luisa Ramirez or Pilar de Pina

(52) (66) 84 11 11 ext. 109 or 228

Seating is limited and reservations are required.

#### Bilingual Bus Tour of Tijuana Projects

Description: A bilingual bus tour of selected inSITE97 projects in Tijuana. Lunch at the Yogurt Place (a popular health food restaurant in Playas de Tijuana) is included.

Dates: Thursday, Oct. 16

Friday, Nov. 7

Thursday, Nov. 20

Meeting Point: Centro Cultural Tijuana (CECUT)

Paseo de los Heroes y Mina, Tijuana

Time: 10 a.m. to 3 p.m.

Cost: \$35 per person

Reservations and Information: Centro de Humanidades, ASEC de Baja California

Olga Margarita Davila

52 66 84 11 11 ext. 200

Seating is limited and reservations are required.

#### Weekend Bus Tour of Tijuana Projects

Description: Docent-led bus tours of selected inSITE97 projects in Tijuana.

Dates: Saturday, Oct. 11

Sunday, Oct. 26

Saturday, Nov. 1

Sunday, Nov. 29

Meeting Point: Centro Cultural Tijuana (CECUT)

Paseo de los Heroes y Mina, Tijuana

Time: 11 a.m. to 2 p.m.

Cost: \$15 per person

Reservations and Information: Centro de Humanidades, ASEC de Baja California

Olga Margarita Davila

(52) (66) 84 11 11 ext. 200

Seating is limited and reservations are required.

### Tours Originating in San Diego

#### Bus Tour of Tijuana Projects

Description: An all-day, docent-led bus tour of selected inSITE97 projects in Tijuana.

Box lunch is available for \$10; reservations required.

Dates: Every Saturday and Sunday, Oct. 4 through Nov. 29

Meeting Point: Santa Fe Depot, Baggage Building entrance on Kettner Blvd.

1190 Kettner Blvd., San Diego

Time: 10 a.m. to 5 p.m.

Cost: \$30 per person

Reservations and Information: Baja California Tours

(619) 454-7166

#### Bus Tour of San Diego Projects

Description: A docent-led bus tour of inSITE97 projects in San Diego. There will be a stop for lunch at Chuey's Restaurant & Cantina in Barrio Logan. Chuey's is offering a special lunch for inSITE97 visitors for \$6, plus tax and gratuity.

Dates: Saturdays and Sundays, Oct. 4 through Nov. 29

Meeting Point: Santa Fe Depot, baggage building entrance on Kettner Blvd.

1190 Kettner Blvd., San Diego

Time: 11 a.m. to 5 p.m.

Cost: \$25 per person

Reservations and Information: inSITE97 office

(619) 544-1482

#### Self-Guided Trolley Tour of San Diego Projects

Description: A self-guided tour of inSITE97 projects in San Diego utilizing the San Diego trolley.

Starting/Ending Point: Santa Fe Depot

1190 Kettner Blvd., San Diego

Cost: Fare is \$2 round trip. For senior citizens, children under 5, handicapped and their companions, fare is \$1.50, round trip.

Details: Trolley information is bilingual (English/Spanish). The trolleys are air conditioned and accommodate bicycles, wheelchairs and strollers.

Time: Approximately 4 hours

Itinerary: Begin at the Santa Fe Depot baggage building (1190 Kettner Blvd., at the corner of Broadway). Artists: Gary Simmons, Lorna Simpson and Deborah Small

Walk one block west toward the Broadway Pier to view Iran Do Espirito Santo's granite dice.

Return to the American Plaza Trolley Station (across from the Santa Fe Depot), purchase a \$1 ticket and ride the BAYSIDE line to the Convention Center West Station. Get off and walk north through the park to the Children's Museum of San Diego (200 W. Island Ave. between Market St. and Front St.). Artists: Judith Barry, Gonzalo Diaz Quisqueya Henriquez and Anna Maria Maiolino

Outside the Children's Museum, at the corner of Front St. and Market St., walk one block north of Front St. to The Paladian. Rosangela Renno's project is installed in the outside display windows.

Walk back to the Convention Center West Trolley Station. Ride to the 12th Ave. at Imperial Transfer Station. Follow the signs to trolley and buses. Turn left at the corner of 12th Ave. and Imperial Ave., walk one block west to 11th Ave. and three blocks north of J St. to The ReinCarnation Project (1081 J St., between 10th and 11th Ave.). Artists: