

InSite Exhibition

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what was spent by the institutions participating," Krichman said. "When it comes to calculating in-kind contributions and the like, an exact final figure is difficult to develop. Our estimate of the total expenditure for InSite '94 is about \$2 million."

The preliminary budget for InSite '97 is between \$1.25 million and \$1.5 million, excluding the investments of the participating institutions. This is to cover primarily education, publications, outreach and promotion.

This support will be sought among foundations and national corporations. Krichman said InSite

would try not to solicit in such a way as to be competitive with local fund-raising efforts. The Irvine Foundation, however, has already made \$150,000 available for education and curatorial support over the next two years.

Focus groups were formed after the exhibition was over, made up of representatives from all the types of people involved: administrators, financial supporters, art commentators, festival audience members and the artists themselves.

"The net assessment was that InSite was a good project and should continue," Krichman said.

Four major recommendations grew from those months of consideration:

- More curatorial focus should be brought to the exhibition.
- The exhibition should be geographically more restrained in the location of exhibit sites.
- More sites outside the conventional gallery space should be utilized.
- InSite '97 should not be a financial drain on any of the individual institutions participating; more funding should come from a central source.

As of this week, 22 such museums and galleries were lined up to participate in InSite '97. Also, a four-curator team, beginning work now, will focus on selecting artists working in the Americas for the coming exhibition as opposed to those practicing in Europe and Asia.

Three of the curators have been selected. They are Ivo Mesquita of Brazil, Olivier DuBois of Mexico and Sally Yard of the United States. The Canadian curator is expected to be named in a few weeks.

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Organizers Announce Plans For InSite '97; They'll Skip A Year

By JOHN WILLETT

Daily Transcript Arts Writer

Michael Krichman, the moving force behind last year's huge border-straddling installation and site-specific art exhibition, InSite '94, yesterday formally announced plans for InSite '97.

The next international graphic arts happening here and in Baja California had been originally planned for every two years. "We realized that in the areas of organization, funding and resources, it was impossible to do it and do it better in two years," said Krichman.

The catalogue of InSite '94 was officially introduced as well. "That catalogue is really a closure for us who were so intensely involved with InSite '94, now, a year later," said Krichman.

InSite '94 opened in late September 1994 and ran through October with a budget of \$1 million, which included the production of the catalogue. "This doesn't include

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